

CITY OF ASHLAND

CALL FOR ENTRIES

*Neighborhood Public Artworks: ODOT Traffic Signal Box Beautification Project
(Phase 2)*

OVERVIEW/ VISION

The City of Ashland's Public Arts Advisory Committee (PAAC) invites [insert specific group or organization] to submit plans and drawings to be considered in *Phase 2* of the *Neighborhood Public Artworks: ODOT Traffic Signal Box Beautification Project*.

Neighborhood Public Artworks: ODOT Traffic Signal Box Beautification Project is one that the PAAC initially envisioned in 2022. Phase 2 will be a continuation of the work completed in Phase 1, the beautification of nineteen utility boxes throughout Ashland. As seen in many culturally robust cities across the US, large utility boxes, while a necessity for our cities, also provide an opportunity for public art and engagement in the form of an urban canvas. *Phase 1* of the project (approved and completed between 2009 and 2015) resulted in the transformation of the "necessary" utilitarian objects into works of art that enhance our city's visual landscape. In *Phase 2*, artists will paint three of the Oregon Department Of Transportation traffic signal boxes, [also referred to as ODOT boxes].

The theme of phase 2 is Neighborhood Public Artworks. The Goal of the project is to increase interest in public art and participation from community members through the process of painting the artists' designs onto the ODOT boxes. In this phase, the PAAC invites artists to submit a design proposal that incorporates community participation in painting the ODOT boxes.

PROJECT DESCRIPTION

The PAAC, in cooperation with the City of Ashland's Public Works Department has identified ODOT boxes to be painted for *Phase 2* at the following locations:

Corner of Siskiyou Blvd and Beach Street,
Corner of Siskiyou Blvd and Wightman Street,
Corner of Siskiyou Blvd and Walker Avenue.
(Please see Appendix 1 for a map of box locations and photographs of each ODOT box.)

Submissions should incorporate community participation in painting the ODOT boxes. Some examples include a 'paint by numbers' template that the community can fill in, handprints used as elements of the work, etc. We anticipate that the artist would do some of the painting, and supervise community members in their participation. Priority will be given to artists or a team who are capable of leading collaborative or participatory art works, and artists who have Ashland community networks.

All designs must be submitted on the Design Template (Appendix 2). [Can we give artists the option of submitting a 3-dimensional design?]

Approvals required: Note that design approval will be required by the Selection Committee, Public

Arts Advisory Committee [??], ODOT staff and Ashland City Council.

The PAAC will hire a professional to prep all boxes prior to painting, and to apply protective coating after painting.

AWARD

Artists whose work is selected will receive an honorarium of \$500 per box.

Other Artist Benefits:

- Artist recognition via your signature on the utility box (no larger than 3"x5")
- Artist will be mentioned in the Ashland City Newsletter.
- Artist will be recognized in City of Ashland Public Art Collection website, and corresponding publications
- Artist will be mentioned in the press materials regarding this project.
- Artist will be featured in an photo essay at walkashland.com

PROJECT TIMELINE

The Timeline will be determined by the PAAC and the selected artists upon selection.

ELIGIBILITY

The Committee is seeking entries from artists local to Ashland, or who have experienced life in Ashland. Artists of all ages are encouraged to apply.

SUBMISSIONS

All materials must be received in the City of Ashland Public Arts Committee office (?) by [DATE TBD]. Send submissions to

Paper copy:

City of Ashland, Attn: ~~Ann Seltzer~~ PAC Utility Boxes (??)
20 East Main Street
Ashland, OR 97520

Or digital:

[Add email address]

Submissions should include the following material:

1. Contact information including Name, Address, Telephone and e-mail
2. Description of artistic experience
3. Photographs of a small collection of past works
4. Your design(s)* in full color on the provided Design Template (see Appendix 2)

**Each artist may submit up to three designs for review*

Submissions should adhere to the following guidelines:

1. Quality: The artwork should be of exceptional quality and enduring value
2. Site: The artwork should enhance the existing character of the site by taking into account scale, color, material, texture, content, and the social dynamics of the location. [Do we need the “Site” section?]
3. Commercial Aspect: The artwork shall not promote goods or services of adjacent or nearby businesses.
4. Compliance: Artworks shall not violate any federal, state or local laws, including specifically ACM Chapter 18.96. (?)
5. Additionally, the artwork shall not reflect partisan politics, negative imagery, religion and sexual content.

SELECTION COMMITTEE

The winning entries will be selected by a Selection Committee consisting of five people, including a representative from the Public Works Department of Ashland [?], two art professionals (artist, art educator, gallery owner, etc.), a student of Ashland High School or Southern Oregon University, and one member of the community-at-large.

A member of the Public Arts Advisory Committee will facilitate the jury process but will not cast a vote.

The Selection Committee will select winning entries based upon the following criteria:

1. Overall strength and visual appeal of design concept
2. Relevance to project theme “*Neighborhood Public Artworks*”
3. Ability for community members to assist in painting the design
4. Appropriateness for designated locations

Box Dimensions to be added

Appendix 1.

Box 1. Siskiyou & Beach

